

2020

Virtual Education

SPONSORSHIP OPPORTUNITIES

NAMIC Virtual Education Series

NAMIC's web-based and virtual education invites mutual insurance companies to conveniently and affordably provide training to their teams. NAMIC reached more than 20,000 attendees virtually in 2019 and future series are poised for similar success.

NAMIC 2020 Virtual Education Series Corporate Sponsor

\$10,000

NAMIC Virtual Education invites mutual insurance companies to conveniently and affordably provide training to their teams. This sponsorship allows for specific exposure within the desired targeted series as well as broader exposure across NAMIC's entire series. The corporate sponsor will receive:

- Company logo on the "waiting room" slide which will greet attendees as they join and wait for the session to begin
- Company logo within the emails sent to remind attendees to join the session
- Recognition of "Corporate Sponsor" and first tier placement of company logo on the virtual webinar website
- Recognition of "Corporate Sponsor" and company logo within the promotional emails sent to draw attendance to the sessions
- Individual introduction slide shown at the beginning of sessions (other sponsors are all listed on the next page with shared exposure after the corporate sponsor slide)
- Advance attendee list for the series provided in excel format. First list is provided with sponsorship payment and the final attendee list will be provided at the conclusion of the series. The attendee list provided will include name, title, company, and email address. Sponsor may send a maximum of two emails
- Opportunity to have a sponsor created/supplied 30 second video played at the beginning of eight pre-selected webinars.
- Sponsorships do not include registration to the webinars in the series; Sponsorship of a series does not permit a sponsor to speak, select the speaker, verbally address the audience, or influence the content as a benefit of the sponsorship

Agreement and Statement of Work:

A signed Master Relationship Agreement and Statement of Work are required. The applicable MRA and SOW may be found using this [link](#).

For more information on any marketing opportunities outlined in this prospectus, please contact:
Aaron D. Lifford, Account Director – Sponsorship & Advertising, at alifford@namic.org or 317.876.4255

NAMIC 2020 Virtual Education Series Webinar Sponsor

\$2,000 to \$3,000

Limit of Five Sponsors Per Series

NAMIC Virtual Education invites mutual insurance companies to conveniently and affordably provide training to their teams.

- Sponsors will select one series:
 - Claims Foundations and Emerging Issues | 30 Webinars | **\$3,000**
 - Underwriting Trends and Emerging Issues | 23 Webinars | **\$3,000**
 - Cannabis Risks and Opportunities | 14 Webinars | **\$2,000**
 - Communications, Marketing, and Agency Relations | 10 Webinars | **\$2,000**
 - Reinsurance | 10 Webinars | **\$2,000**
 - Evolution of the Customer Experience | 11 Webinars | **\$2,000**
- Sponsors will be acknowledged across all webinars in the sponsored series* from the date of sponsorship payment
- Purchase any time. Series run through the fourth quarter in 2020
- Sponsor logo on intro slide at the beginning of each webinar; All sponsors of the series will be recognized in alphabetical order
- Hyperlinked sponsor logo in all webinar e-promos. All sponsors of the series will be recognized in alphabetical order
- During one webinar in the series, each sponsor will be individually highlighted, with sponsoring company information incorporated into the welcome remarks said by NAMIC staff. Sponsor will be asked to provide 30 to 50 words for this benefit. Please note that due to logistics, sponsors cannot select the webinar in which their company will be highlighted
- Advance attendee list for the series provided in excel format. First list is provided 5 days before the series starts or once the sponsorship has been paid in full, and the final attendee list will be provided at the conclusion of the series. The attendee list provided will include name, title, company, and email address. Sponsor may send a maximum of two emails
- Sponsorships do not include registration to the webinars in the series
- Sponsorship of a series does not permit a sponsor to speak, select the speaker, verbally address the audience, or influence the content as a benefit of the sponsorship

**Webinars scheduled for March 26 and April 12 are shared among all six series.*

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