

NAMIC BENCHMARKING SOLUTIONS



[PC] NAMIC[®]
PROPERTY/CASUALTY
COMPENSATION SURVEY

2023 EXECUTIVE SUMMARY



IN PARTNERSHIP WITH



McLagan provides tailored talent, rewards, and performance expertise to financial services firms across the globe. Since 1966, McLagan has partnered with the largest and smallest financial services firms to help them make data-driven decisions to hire, retain, and engage the top talent for keeping the global economy running. McLagan compensation surveys are the most comprehensive, in-depth source of rewards data covering over 150 countries from more than 2,500 clients. Their consultants work with hundreds of firms annually to design total rewards programs and benchmark financial performance for boards of directors, executives, employees, and sales professionals. McLagan is a part of Aon plc (NYSE: AON).

For more information, please visit mclagan.aon.com



The KeyEE Program®

Securing NAMIC Members By Securing Their Key People

Association KeyEE Services and its KeyEE Program® helps mutual insurance companies, small and large, recruit, retain, reward and retire their key employees. The KeyEE Program® provides: 1) restoration of IRS capped retirement benefits and voluntary supplemental pre-tax income deferrals, as well as 2) a coordinated implementation and administration platform for company provided STIP & LTIP benefits. KeyEE recruiting in mutuals is evermore difficult, and benefits that can give your talent a feeling of ownership is essential. KeyEE retention hinges on things like vesting of company contributions. And 401k like plan features, albeit with greater flexibility, is key to participant participation and ease at retirement.

Naturally, best practices usually dictate that the first step being an analysis to determine what, if any, solution is needed. This is the most important role of KeyEE Program® advisors, i.e., lending over 100-plus years of collective experience as nationally recognized executive benefit professionals. Program administration and service includes a broader team of national service professionals dedicated to supporting participant education and limiting the plan sponsor workload.

For more information, please visit associationexb.com

The National Association of Mutual Insurance Companies consists of nearly 1,500 member companies, including seven of the top 10 property/casualty insurers in the United States. NAMIC member companies write \$391 billion in annual premiums and represent 68 percent of homeowners, 56 percent of automobile, and 31 percent of the business insurance markets.



ABOUT NAMIC

The National Association of Mutual Insurance Companies consists of more than 1,500 member companies, including seven of the top 10 property/casualty insurers in the United States. The association supports local and regional mutual insurance companies on main streets across America as well as many of the country's largest national insurers.

NAMIC member companies write \$391 billion in annual premiums and represent 68 percent of homeowners, 56 percent of automobile, and 31 percent of the business insurance markets.

Through its advocacy programs, NAMIC promotes public policy solutions that benefit member companies and the policyholders they serve and fosters greater understanding and recognition of the unique alignment of interests between management and policyholders of mutual companies.

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Special thank you to NAMIC's Property/Casualty Conference Board of Directors for its leadership and support of this project.

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HAVE A SHORTFALL?

By Jon Weir and Scott Richardson, Association KeyEE Services

The Covid pandemic ushered in an era of workplace changes that may prove as disruptive as the industrial revolution. The introduction of remote work allowed employers to retain key people who could not otherwise make it to an office and expanded the area from which to recruit new talent – both for you and your competitors. As the economy regained steam, this fed into larger-than-normal increases in cash compensation. For many, this has resulted in an imbalance with other forms of compensation.

It is critical to balance current cash compensation with the long-term goal of wealth accumulation. Boards often don't know where to begin, and sometimes they're pitched a solution in search of a problem. The best practice is to start with a "retirement income analysis" (RIA) for your key employees. If you've done an RIA before, it is best practice to recalibrate it every three to four years.

The goal of an RIA is to reasonably estimate the percentage of income that could be replaced by current employer-funded programs. The RIA should capture the 401k match potential, expected profit sharing contributions, projected pension benefits, existing executive benefits, and half of the projected Social Security benefit. Reasonable rates of return during the accumulation and distribution phases are applied, arriving at an estimated benefit in retirement.

This estimate is then compared with the final average cash compensation (FACC) at retirement. When estimating FACC, use reasonable short- and long-term growth rates. The most common long-term rate is 3.5 percent, although there is some trend toward 4 percent. The short-term rate should be the same for "seasoned" executives; however, it should reflect more rapid increases typical for those new to the role. For example, the cash compensation of a first-time CEO is often 85 percent of the midpoint for the position. As experience is gained, the cash compensation is adjusted to reach the midpoint by the end of the fourth or fifth year. This means increases could be 7 percent to 10 percent for a few years.

Next, divide the estimate of future benefits by FACC. The result is a projected replacement ratio, and that should be compared with the target replacement ratio. There is considerable art in setting a target replacement ratio, with two key elements:

- Know where an executive's current cash compensation is relative to the market. We have clients who are below market in current cash compensation, and they adjust the target upward. Conversely, those who are above market may adjust the target downward.
- We encourage use of a "factor per year of service" that is comparable to the factor of a non-executive employee who would serve your organization for 35 years. This means that a senior vice president who serves your organization for 30 years could have a higher target replacement ratio than the CEO hired at the age of 55 and would serve only 10 years.



If the target ratio exceeds the projected ratio, there's a shortfall. (If there's no shortfall, some clients desire a minimum benefit level anyway.) The question from the RIA should be: If we do nothing more and there's a shortfall or some minimum benefit, what do we do about it? Only then should you consider one or more of KeyEE Program (r) solutions for providing supplemental benefits for your key employees. These can include:

- Deferred compensation plan
- Supplemental executive retirement plan
- Restricted executive bonus arrangement
- After-tax arrangement
- Keyperson protection
- Keyperson supplemental welfare benefits

We are proud to sponsor the 2023 NAMIC Compensation Survey! And we welcome discussing the important topic of how best to attract, retain, reward and retire your key employees.

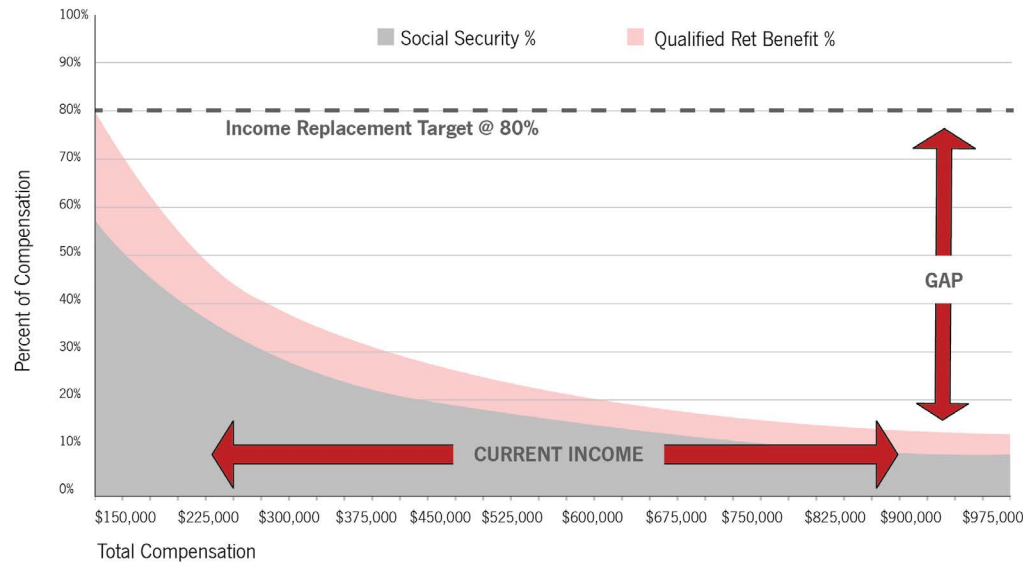


Chart represents hypothetical person, under age 50, earning at levels of income from \$150,000 to \$1,000,000. Target income between social security (SS) and qualified plan (QP) is 80% of compensation. Social Security: shows maximum benefit amount by law at given income level. Currently, SS caps at income level between \$150,000 and \$175,000, <https://www.ssa.gov/OACT/quickcalc/>.

Qualified Plan: shows QP retirement benefit amount needed to hit 80% target at given compensation level. The percentage of total compensation shrinks for highly compensated employees due to 401(k) contribution limits relative to income. While parity related to contribution levels is included herein, there are many variables that could impact the QP benefit amount shown here. This is a general representation of the impact of SS and QP limits on HCEs.

Sources: Social Security Administration

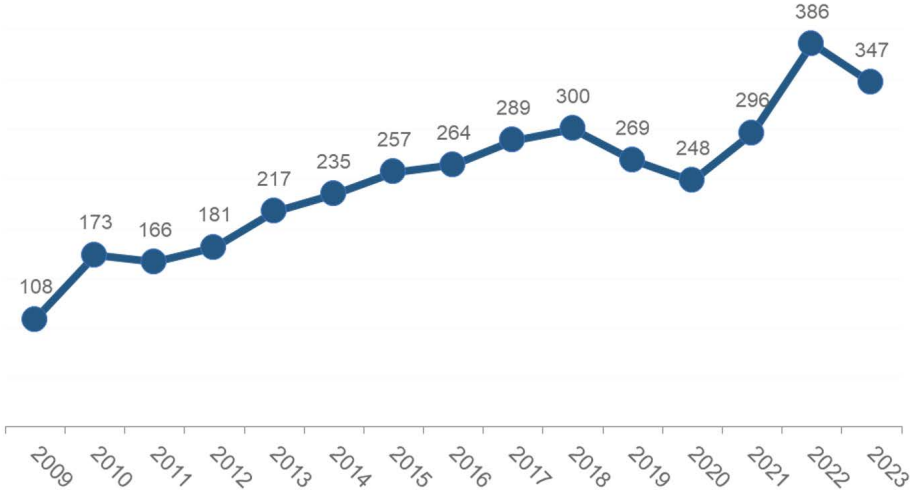
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McLagan is pleased to work with NAMIC again in conducting this year’s Property/Casualty Compensation Survey. The survey is comprehensive in scope covering the majority of roles within a carrier. Overall, over 150 companies participated in this year’s survey, reporting pay data for more than 84,000 employees. The participants span a wide scale range and include both mutual and stock companies. The following pages provide highlights from the survey results as well as broad industry trends.

BROAD MARKET TRENDS

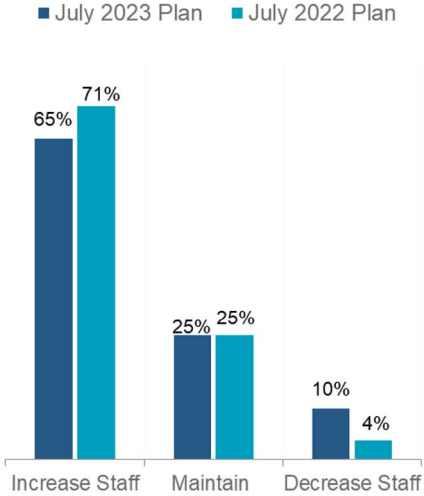
Government data shows that the industry saw a dip in job openings in 2023, the first decrease since 2020. The survey found that insurers were less likely to increase staff this year compared with plans for 2022, and 10 percent of participants reported that their company planned staff decreases in 2023.

JOB OPENINGS IN FINANCE AND INSURANCE 2009–2023



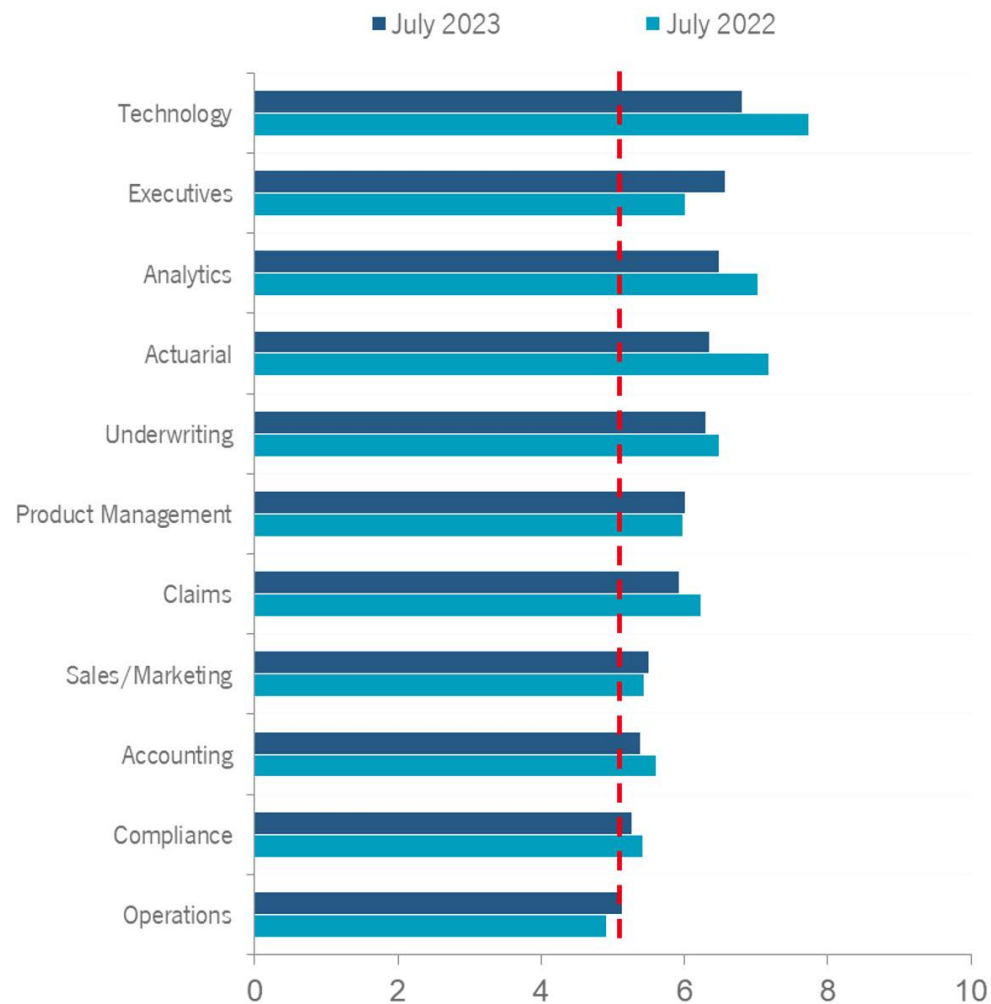
Source: U.S. Bureau of Labor Statistics

P&C 12-MONTH STAFFING PLANS



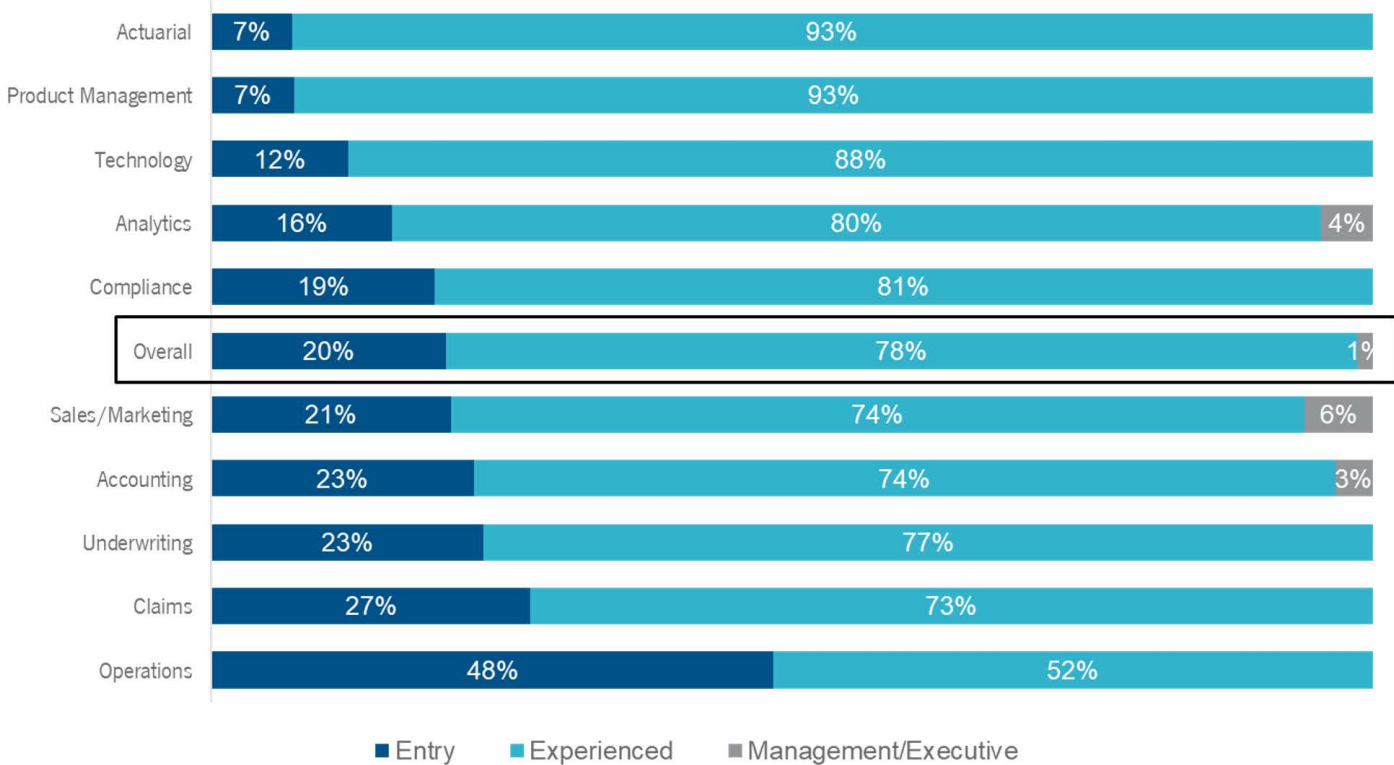
Source: The Jacobson Group and Ward Insurance Labor Market Study – Q3, 2023

In this year’s survey, insurers reported that recruiting new staff in 2023 was less difficult than the previous year overall. Technology jobs still ranked as the most difficult to fill among all positions, followed by executives, analytics workers, and actuary professionals. Positions rated five or above are considered hard to fill.



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Aon's data also showed that overall, insurers expected 20 percent of added jobs for 2023 to be entry-level positions, with only 1 percent of added jobs on the executive level.



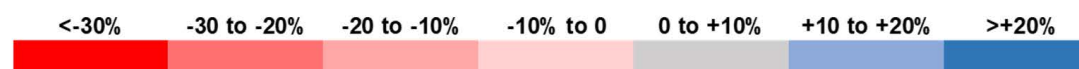
With the workforce beginning to shift to a virtual environment in 2020, companies may think of ways to manage compensation for the new virtual population and employees who have moved to lower-cost areas. However, most companies (77 percent of participants) indicated that they are NOT changing geographic differential pay policy and zones as a result of a larger virtual workforce.

TOTAL COMPENSATION TRENDS – 2021 TO 2022

Respondents reported the median increase in total compensation from 2021 to 2022 was 4.2 percent, a slight decrease from 4.8 percent that was reported for the 2020-2021 period. However, the most recent figure remains higher than the pre-Covid period of 2019-2020, when the average overall increase was 3.6 percent.

PERCENT CHANGE IN TOTAL COMP 2021 TO 2022

	# of Incs	10th	25th	50th	75th	90th
\$0 to 50K	2,508	0.4%	2.7%	6.1%	12.9%	19.5%
\$50 to 100K	15,141	-0.3%	2.2%	4.2%	8.8%	13.9%
\$100 to 150K	10,570	-2.1%	1.4%	3.8%	7.4%	12.2%
\$150 to 200K	4,981	-2.7%	1.3%	4.0%	7.6%	13.0%
\$200 to 250K	2,054	-2.9%	1.6%	4.7%	9.1%	17.2%
\$250K+	2,825	-6.4%	0.1%	4.5%	12.1%	23.8%
Total	38,079	-1.6%	1.8%	4.2%	8.7%	14.4%



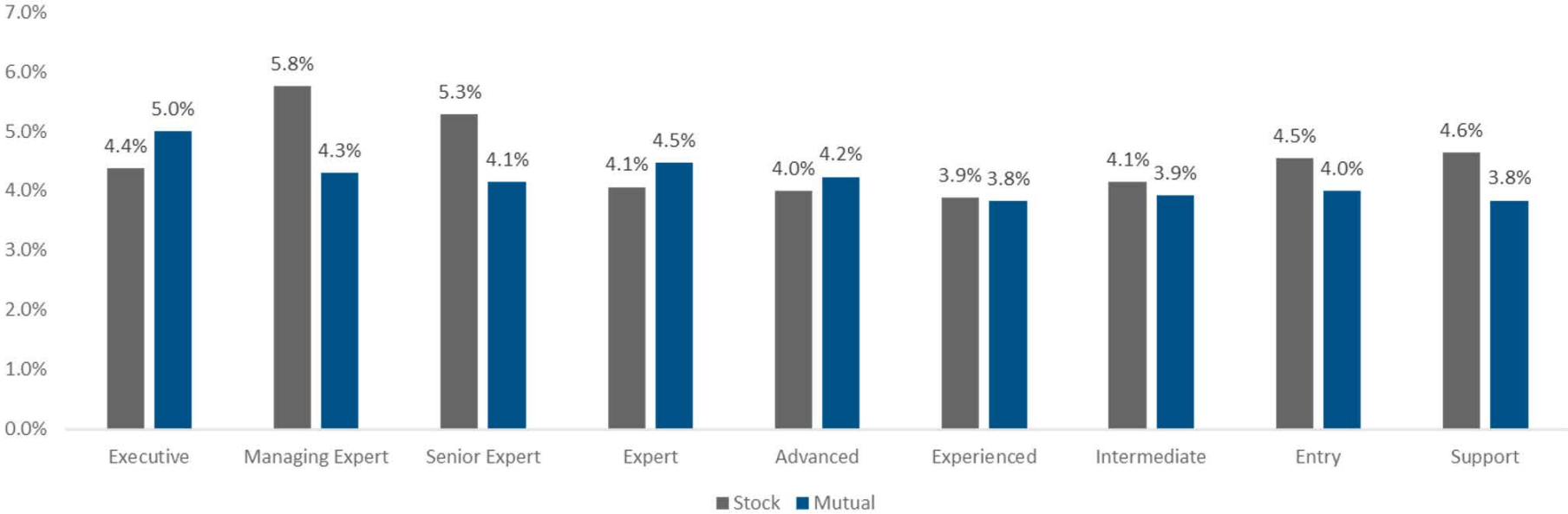
When looking at only companies who offer a long-term incentive award, stock companies typically provide 50 percent of total compensation in salary, 25 percent in annual incentive (bonus) and 25 percent in long-term incentives (LTI) at the executive level. Comparatively, mutual companies typically offer 64 percent, 15 percent and 21 percent in salary, annual incentive and LTI respectively, at the executive level.

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TOTAL COMPENSATION TRENDS - 2021 TO 2022

The survey found that total compensation increases across position levels in 2021-2022 between public companies and mutuals were mixed, with mutuals seeing higher increases in executive, expert, and advanced positions.

MEDIAN TOTAL COMPENSATION MOVEMENT - CONSTANT INCUMBENTS BY LEVEL & FIRM OWNERSHIP



2024 OUTLOOK

- Salary budgets are expected to revert to more normalized levels
- 2024 merit increase budget projected at 3.5 percent
- Incentive pools will be under pressure due to the increase in headcount, high salary increases, performance headwinds, and increased losses (inflation and catastrophic weather events) over the past two years
- Firms can be more prescriptive in funding and pay decision compared with the past several years
- It is more important than ever to ensure key staff are identified, retained, and motivated for the future
- Many firms have had reductions in 2023 (even if they didn't hit the news) with more expected through year's end and into the first quarter of 2024
- More companies are expected to search for optimal organizational structure and to simplify compensation spans/layers

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HOW PARTICIPANTS CAN ACCESS SURVEY RESULTS

Survey results can be downloaded from McLaganLive (ml.aon.com). Once logged in, simply click on the “Surveys” app and then “Results.” The following four file types are available to download:

Survey Report (PDF)

- Survey report that can be opened in Adobe Acrobat Reader, viewable on-screen, searchable, and indexed
- Typically used for “one-off” job pricing and as a desk reference

Excel Extract Report (XLS)

- Contains incumbent versus market data
- Typically used for year-end reporting

Excel Market Positioning Report (XLS)

- Contains incumbent versus market benchmarking data including quartile positioning

Data Results (CSVs)

- Contains all of the information from the standard report in CSV tables
- Also contains tables that merge market and incumbent data
- Typically used for importing McLagan data into HR databases

PLEASE CONTACT US IF YOU HAVE ANY QUESTIONS ON YOUR SURVEY RESULTS



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2023 MCLAGAN NAMIC PROPERTY/CASUALTY
COMPENSATION SURVEY PARTICIPANT LISTS

SURVEY PARTICIPANTS

A.I.M. Mutual Insurance Companies	COUNTRY Financial	IMT Insurance	Nodak Insurance Company	Society Insurance
Accident Fund Company	Crawford & Company	Intact Insurance Group US LLC	North Carolina Joint Underwriting Association	Southern Farm Bureau Casualty Insurance Company
Acuity, A Mutual Insurance Company	Crum & Forster Insurance	Island Insurance Company	OdysseyRe	State Comp Insurance Fund
Affinity Mutual Insurance Company	CSE Insurance Group	Jewelers Mutual Insurance Company	Ohio Mutual Insurance Group	State Farm Mutual Insurance Company
AIG	Cumberland Insurance Group	Kentucky Farm Bureau Mutual Insurance	Peak 6	Synergy Comp Insurance Company
AIPSO	EMPLOYERS	Kin Insurance	Pekin Insurance Company	TDIC & TDIC Insurance Solutions
Ally Financial Inc.	Encova Insurance	Lititz Mutual Insurance Company	PEMCO Mutual Insurance Company	The Doctors Company
American Modern Insurance Group	Energy Mutual Limited	Loudoun Mutual Insurance Company	Pennsylvania Lumbermens Mutual Insurance	THE ZEBRA
Arch	Farmers Alliance Mutual Insurance Company	Louisiana Workers' Compensation Corp	Pharmacists Mutual Companies	Tokio Marine HCC
Armed Forces Insurance	Federated Mutual Insurance Company	Madison Mutual Insurance	Philadelphia Contributionship	Tower Hill Insurance Group
Auto-Owners Insurance Co	Forestry Mutual	MagMutual Insurance Company	Philadelphia Insurance Companies	Triangle Insurance Company, Inc.
Bayview Asset Management	Frankenmuth Insurance	Mapfre	Pie Insurance	Truist Financial
Beacon Mutual Insurance Company	Frederick Mutual Insurance Company	Marysville Mutual Insurance Company	Pinnacol Assurance	Turo Inc.
Bear River Mutual	Friedkin Companies	MEMIC	Pioneer State Mutual Insurance Company	Union Mutual Fire Insurance Company
Berkshire Hathaway Homestate Companies	GE Capital	Mennonite Mutual Insurance Company	Plymouth Rock Assurance Corporation	United Educators
Branch Insurance	GEICO	Mercury Insurance Services, LLC	Preferred Mutual Insurance Company	United Heritage Insurance
Brethren Mutual Insurance Company	Germania Insurance Companies	Millers Capital Insurance Company	Quincy Mutual Group, Inc.	Universal Insurance Managers
Brotherhood Mutual Insurance Company	GNV Insurance	Mohave Insurance	RAS - Risk Administration Services	USAA
Buckeye Insurance	Goodville Mutual	Montana State Fund	Relation Insurance, Inc.	Utica National Insurance Group
Builders Insurance Group	Grange Insurance Association	Munich Reinsurance America, Inc.	RLI Corp.	Vermont Mutual Insurance Company
Builders Mutual Insurance Company	Gravie, Inc.	Muscatine Mutual Insurance Association	Rockingham Group	Virginia Farm Bureau & Countryway Insurance
Capital Insurance Group	Great American Insurance	Mutual Assurance Society of Virginia	Root Insurance	Vouch Insurance
Celina Insurance Group	Grove Mutual	Mutual Benefit Group	Ryan Specialty Group	Wayne Mutual Insurance Company
Central Insurance	Guideone Insurance Company	Mutual of Enumclaw	Safety National Company	West Bend Mutual Insurance Company
Church Mutual Insurance Company	Hagerty Management LLC	NASW Assurance Services	SAIF Corporation	Western National Insurance Group
Citizens Property Insurance Corporation	HAI Group	New Jersey Manufacturers Insurance Group	SCOR Reinsurance Company	Westfield Bank, FSB
Columbia Insurance Group	Hastings Mutual Insurance Company	Newbury Corporation	Sedgwick Claims Management Services, Inc.	Workers' Compensation Reinsurance Association
Concord Group Insurance	Heritage Insurance Company	Next Insurance	SFM Mutual Insurance Company	YMCA Retirement Fund
Co-operative Insurance Companies	Hippo Insurance	Nirvana Tech, Inc.	Shelter Insurance	
CopperPoint Mutual Insurance Company	ICW Group			
	Illinois Casualty Company			



The KeyEE Program[®]

Securing NAMIC Members By Securing Their Key People

- **Key Employee Retirement Income Analysis**
- **Objectives for Company Total Compensation & Financial Wellness**
 - **KeyEE Supplemental Savings & Welfare Plans**
 - **Plan Communication & Servicing**
 - **Plan Financing & Company Surplus Enhancement**

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“Sterling Insurance Company established a close working relationship with Jon and his colleagues over 13 years ago and it continues to grow. We were educated us on the finer nuances of corporate owned life insurance, and we have since established a sizable portfolio by purchasing such coverage on virtually all our directors and officers. A significant amount of surplus will inure to the organization’s benefit in future years as a result. Furthermore, we were educated on how these instruments can be utilized from a benefits perspective. We are very pleased with all they have had to offer.”

Stephen A. Harris, CPCU - Chairman, Sterling Insurance Company

10+ offices serving the national market

www.AssociationEXB.com

*Licensed, not practicing.



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